



FUELED BY PEOPLE POWER

2021 CANvas CANpaign – Rules + Regulations

Can'd Aid and Ball Corporation present the CANvas CANpaign – an opportunity for artists of all ages and skill levels (students, amateurs and professionals) to submit their original artwork. The winning artist's work will be featured on Can'd Aid's 12 oz. aluminum cans filled with clean drinking water. Through Can'd Aid's Water + Response program this water will be shipped to communities in need in response to natural and human-made disasters. To date, over two million cans have been distributed to communities in need, including: Navajo Nation for COVID-19 relief, Hurricanes Harvey and Maria, Flint, MI, flooding, wildfires and more.

Can'd Aid water is packaged exclusively in infinitely recyclable aluminum cans in an effort to help eliminate single-use plastic waste. As such, all artwork submitted should convey the importance of recycling, sustainability and the benefits of aluminum. [Click here for a fact sheet on infinitely recyclable aluminum.](#)

How it works: All eligible artwork must be submitted by March 15, 2021 at 11:59 MST. Can'd Aid will then convene a panel of judges who will select the top five submissions. All artwork will be reviewed anonymously. These finalists will be announced on April 1, 2021. From there, the general public will vote and select the winner. Online public voting will be open from April 5-12th, with the winner being announced on April 14, 2021.

****Please keep in mind that the winning artwork will be featured on 12 oz. aluminum cans. Submit artwork that will be suitable for this medium (ie. graphic design, sketches, etc.).****

The 2017 CANvas CANpaign winner was Mila Sketch – a Russian born, Austin based sketch artist. Examples of her winning work can be found here:



Eligibility: All visual artists are eligible to apply. Those younger than 18 years old will need to receive parent or guardian permission to participate.

Fees: FREE to apply

Deadline to Apply: Monday, March 15th, 2021 at 11:59p.m. MST

Awards:

- **Winning artist** will receive \$5,000 and have their artwork featured on Can'd Aid drinking water cans – which will be nationally distributed for disaster relief.
2nd Place artist will be awarded \$1,000.
3rd Place artist will be awarded \$500.

Materials:

- All CANvas CANpaign applications must be submitted [online here](#).
 - **Artwork Requirements**
 - Artwork must be in a jpg, png, or pdf format (preferred design format is Adobe Illustrator)
 - Artists may submit a maximum of four artwork files
 - Artwork must be 8.25 in. x 4.5 in. (or proportionate)
 - The winning artist's work will be featured on 12 oz. aluminum cans. As such, your work MUST FIT the [12 oz Can TEMPLATE](#)
 - Artwork must have *no more than 6 colors*
 - Artwork must convey a theme that promotes infinitely recyclable aluminum, recycling and sustainability. [Click here for key aluminum recycling facts.](#)
 - **Note:** Partner logos, including Can'd Aid and Ball Corporation will be featured on the cans. Can'd Aid and Ball Corporation will have final approval of the can design, layout and logo inclusion.
 - **Timeline:**
 - **Application Opens:** Monday, February 15, 2021 12:00 am MST
 - **Final Date to Apply:** Monday, March 15th, 2021 at 11:59 pm MST.
 - **Jury Deliberation:** Tuesday, March 16th, 2021 – Tuesday, March 30th, 2021
 - **Top Five Finalists Announced:** Thursday, April 1st, 2021
 - **Public Online Voting:** Monday, April 5th, 2021 - Monday, April 12th, 2021
 - **FINAL WINNER ANNOUNCED:** Tuesday, April 14th, 2021

By submitting images, you agree that: the images are your own work, that you own all rights to the images, and that you take full responsibility for the content of all images. Though the actual artwork will remain the property of the artist, all finalists grant copyright to Can'd Aid for promotional use and ongoing display.

Additional Information: Please contact Sarah@candaaid.org for additional questions, comments or concerns. Good luck!