

# SPONSORSHIP PACKAGES

ABOUT THE CAN'D AID FOUNDATION We're all about diggin' in and makin' a difference where we

can. Our "do-goodery" is focused on:

TOWNS – Building strong communities

TREADS + TRAILS – Get outside and get after it!

TUNES – For your eyeholes and earholes

LOVE YUR MAMA – Save the blue marble

**3**<sup>RD</sup> **ANNUAL GRIP, SIP, GIVE CLASSIC** The 3<sup>rd</sup> annual charity golf tournament will be hosted on **Friday May 12, 2017 at Twin Peaks Golf Course in Longmont, ColoRADo**. The tournament welcomes local businesses, community partners and CAN'd Aid supporters for a day of golf games, brews, food and more raucous shenanigans than you can handle. Some of the on course activities include closest to the PINNER, longest marshmallow drive, music, inner tube golf and more.

WHY SPONSOR? CAN'd Aid relies heavily on community and individual donations to keep our dogoodery efforts kickin'. By choosing to sponsor the 2017 Grip, Sip, Give Golf Classic, you will directly support our Towns, Tunes, Treads + Trails and Love Yur Mama efforts. Through CAN'd Aid's close ties to Oskar Blues Brewery, this unique event will gain you visibility and access to alternative markets and raise your company's profile, all while supporting and affiliating your brand with a worthy cause.

### SPONSORSHIP OPPORTUNITIES

### \$5,000— TITLE SPONSOR

- Presenting rights for the tournament
- Feature logo on tournament banner and all promotional materials (must be signed on by 4/14/17)
- Logo inclusion on all golfer tees (the only logo on the tee)
- Onsite branding opportunities at the entrance, putting green, etc.

### **CAN'D AID FOUNDATION**

- Sponsorship recognition on CAN'd Aid's website
- FOUR shout-outs on social media, along with ONE eblast announcing the partnership
- Promotion in all press releases and advertisements
- Company placement in golfer gift bag (144 bags)
  - o This can include flyers, swag, branded materials, coupons, etc.
- Sign at hole of choice
  - o Option for on-site booth and special hole activation
- **Golf cart sponsorship** unique signage on each golf cart (75 total)
- Signage and announcement at the awards dinner
- Eight VIP tickets to <u>Burning CAN Colorado</u> (6/3/17)

### **\$3.500** — GOLD LEVEL

- Logo on tournament banner
- Sponsorship recognition on CAN'd Aid's website, with logo
- TWO shout-outs on social media
- Promotion on all printed materials and press releases (must be signed on before 4/14/17)
- Placement in golfer gift bag (144 bags)
  - o This can include flyers, swaq, branded materials, coupons, etc.
- Sign at one hole on course
  - o Option for on-site booth and special hole activation
- Signage and announcement at the awards dinner
- Four VIP tickets to <u>Burning CAN Colorado</u> (6/3/17)

### **\$1.200** — SILVER LEVEL

- Logo on tournament banner
- Sponsorship recognition on CAN'd Aid's website, with logo
- Promotion in one press release and promo material (must be signed on before 4/14/17)
- **ONE** shout-out on social media
- Promotional placement in golfer gift bag (144 bags)
  - Option for on-site booth and special hole activation
- Sign at one hole on course
  - Option for on-site booth and special hole activation

### \$400 — Bronze Level/ Hole sponsor

- Logo on tournament banner
- Promotion in all of our press releases
- Sponsorship recognition on CAN'd Aid's website, with logo
- Promotion in one press release (must be signed on before 4/14/17)
- Sign at one hole on course

### PRIZE / IN-KIND DONATION

- Donate a prize to the raffle or silent auction to help generate donations
- Donate items for swag bags



# 2017 GRIP, SIP, GIVE CAN'D AID CHARITY GOLF TOURNAMENT

### SPONSORSHIP REGISTRATION

# \*\* SPONSOR DEADLINE APRIL 14, 2017 \*\*

In order to have your logo on all promotional materials, we require a commitment from you by **Friday April 14, 2017.** We cannot guarantee placement in printed materials after this date, but will do our very best to accommodate.

Company Name:		
Contact Name:		
Email:	Phone:	
Sponsorship Level:		
□ \$5,000 (Title Level) □ \$1,2000 (Silver)	☐ \$3,500 (Gold) ☐ \$400 (Bronze/Hole Sponsor)	
$\square$ Please contact me to discuss customized spons	orship opportunities.	
☐ Prize / In-Kind Donation of:		
Pickup/Delivery Details:		
PAYMENT DETAILS		
☐ Payment is enclosed.		
☐ I have donated online at <u>www.candaid.org</u> .		
☐ Please send an invoice to:	Dated:	
Name:	Signature:	
Please email this form to <a href="mailto:sarah@oskarblues.com">sarah@oskarblues.com</a> .	Call (702)523-8477 with any questions.	



# CAN'D AID'S 3RD ANNUAL GRIP, SIP, GIVE CLASSIC

# REGISTRATION FORM \*\*\* REGISTRATION DEADLINE IS APRIL 25<sup>TH</sup>, 2017 \*\*\*

Where: Twin Peaks Golf Course, Longmont, ColoRADo

When: May 12, 2017 at 8:00 AM

Entry Fee: \$115/player

Tournament Format: 4 player teams, scramble, open to males and females

### **Entry Fee Includes:**

Green fees, cart, prizes, shwag bag, 1 raffle ticket, breakfast, mid-day snack, and dinner

#### **Tournament Schedule:**

- 8:00 AM 9:00 AM Check-in, breakfast, happy hour with MamaMosas (Mama's Lil' Pils + OJ)
- 9:30 AM Shotgun start
- 2:30 PM 3:00 PM 19<sup>th</sup> Hole Beers

Register online or mail all checks and registration to:

• 3:00 PM on – BBQ on the Green, Awards, Silent Auction & Raffle Prizes

Individual Golf	er:	Phone:
Email:		Shirt Size:
(You wil	I be group	ped with other individuals or groups, if available)
Golf Foursome	(Team Na	me):
Player Names:	1	Shirt Size:
	2	Shirt Size:
	3	Shirt Size:
	4	Shirt Size:
Team Contact:		Phone or Email:
MULLIGANS: A	vailable fo	r purchase! \$5 each, max two per player. Buy now and add to your entry fee.
**WINNING TEA	AM PRIZE:	S *** CLOSEST TO THE PINNER *** LONGEST MARSHMALLOW DRIVE ***

### **CAN'D AID FOUNDATION**

CAN'd Aid Foundation

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